



jordipoblet.com

hello@jordipoblet.com

[jordipoblet](#)

Hola!

I am **Jordi Poblet**
Product Designer.

8+ years creating pixel-perfect, data-driven and research informed digital experiences across agency, corporate, product and start-up environments.

Relevant Experience

RILLET

Nov'21 - Present
Barcelona, ES
rillet.com

● Head of Experience & Design

Creation of a new identity of an already existent brand in the online education sector, evolving it to a become more digital focussed defining the digital experiences guidelines.

start-up

management

design direction

design strategy

GLOVO

Apr'20 - Nov'21
Barcelona, ES
glovoapp.com

● Product Designer (UX & UI)

Improving the Courier experience through its native apps (iOS & Android). End-to-end feature design and concept, creation of the Design System, mentoring, leadership and stakeholder management.

native apps

design systems

mentoring

design ops

ISOBAR

Nov'18 - Apr'19
Melbourne, AU
isobar.com

● UI Designer [Freelancer]

Creating flows and interfaces for big companies such as Bridgestone or Jetstar. User research and testing, maintenance of Design Systems, and leading cocretion workshops.

interface design

user interviews

workshops

corporate

TIGERSPIKE

Nov'16 - Aug'18
Melbourne, AU
tigerspike.com

● UX/UI Designer

Designing digital experiences with a human-centered approach. Bringing user research techniques and the latest graphic trends together, to offer digital solutions to experience problems.

experience design

ux research

all-rounder

Education

TRACTOR - SCHOOL OF DESIGN

Nov'16 - Dec'16
Melbourne, AU

UX Design & UX Research Course

Mentored by Ben Ralph and Luke Chambers, the course consists in learning the insides of UX Research and Lean UX. Focusing on research, and problem-solving techniques, the course builds around a real case study.

ELISAVA - SUPERIOR SCHOOL OF DESIGN & ENGINEERING

Nov'16 - Dec'16
Barcelona, ES

Design Degree & Technical Engineering in Industrial Design

ELISAVA prepares future professionals to use creativity, communication and technology as tools to transform their environment and create new realities. Also, trains to design, re-design, manage and develop products.

Skill set

Ideation		Idea generation, Workshops
Leadership		Mentoring, processes, reporting
User Interface		Design Systems, Interdaces, Figma
User Experience		Wireframes, User Flows, Miro
Interaction Design		Micro & macro interactions
Front-end Dev		HTML, CSS, Github, VS Code

Languages

English
Native Speaker

Catalan
Native Speaker

Spanish
Native Speaker

References

Stephen Hoey

Portfolio Management at TOYOTA

stephen.hoey@toyota.com.au

Tristan Hewat

Design Director & Product Owner

tristanhewat.com

Chris Torruella

Senior Product Design Manager
at New Relic

christorruella@gmail.com

Hobbies & Fun facts

- Travel enthusiast
- Furniture artisan
- Entrepreneur
- Wildlife rescuer volunteer
- Car and motorbike driving licenses
- Adrenaline sports - Hiking, Skiing, Surfing, Triathlon
- Team sports - Roller Hockey
- Captain of the Australian National Roller Hockey Team
- Asian Games Gold Medalist representing Australia in Roller Hockey